



Keep pace with the latest developments in digital marketing developments, and maximise your opportunities for business growth.

14th Annual SHAPA Digital Marketing Workshop 2022

We are delighted to welcome Hallam back once again to celebrate 14 years of delivering digital workshops exclusively designed for SHAPA members. Julie Reid of Hallam will give you all the latest thinking in digital marketing, and practical ways you can generate more leads and make your business more successful on the internet.

- Voice search
- e - privacy Laws
- Integration with other systems including CRM and Mail Chimp
- Managing social media
- Whats new
- Instagram reels

Who should attend ?

Anyone involved in driving their business forward. The Workshop is designed to enable everyone to take away practical tips suitable to their skills and experience. So join us for an inspiring and enjoyable day.

DATE : 18th May 2022

TIME: 9.30am - 4.00pm

VENUE: Hilton Hotel J24 M1

DELEGATE FEE: £199 + vat

TO BOOK: email booking form to Ian Birkinshaw info@shapa.co.uk